

## **Privacy information**

### **Data protection information YouTube**

#### **Information about the collection of personal data and contact details of the person responsible.**

In the following, we inform you about the handling of your personal data. Here, personal data is any data by which you can be personally identified. Please check carefully what personal data you share with us via YouTube. We explicitly point out that YouTube stores the data of its users (e.g. personal information, IP address, etc.) and may also use this data for business purposes. We have no influence on the data collection and further processing by YouTube. Furthermore, it is not apparent to us to what extent, where and for how long the data is stored, to what extent YouTube complies with existing deletion obligations, what evaluations and links are made with the data and to whom the data is passed on. If you would like to avoid YouTube processing personal data that you have transmitted to us, please contact us by other means.

The person responsible for data processing within the meaning of the General Data Protection Regulation (DSGVO) can be found at <https://www.zebris.de/datenschutz> if we exclusively process the data you send us via YouTube.

If the data you provide to us via YouTube is also or exclusively processed by YouTube, Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland, is also the data controller within the meaning of the General Data Protection Regulation (GDPR).

For more information on the data processing of Google Ireland Limited, please refer to the privacy policy of Google Ireland Limited at: <https://policies.google.com/privacy?hl=de&gl=de>.

This privacy policy applies to all services offered by Google Ireland Limited and its affiliated companies - including YouTube. The use of YouTube may also involve the transmission of personal data to the servers of Google LLC. in the USA.

The controller of personal data is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data.

#### **Contact data protection officer zebris Medical GmbH**

<https://www.zebris.de/datenschutz>

E-Mail: [datenschutz@zebris.de](mailto:datenschutz@zebris.de)

### **Data processing upon contact**

We ourselves collect personal data when you contact us, e.g. via contact form or messenger. The data we collect when contacting us via the contact form can be seen in the relevant contact form. This data is stored and used exclusively for the purpose of answering your request or for contacting you and the corresponding technical administration. The legal basis for processing the data is our legitimate interest in responding to your request in accordance with Art. 6 Para. 1 lit. f DSGVO. If your contact aims at the conclusion of a contract, the additional legal basis for the processing is Art. 6 (1) lit. b DSGVO. Your data will be deleted once we have completed processing your enquiry, provided there are no legal obligations to retain data. We assume that processing is complete when it can be inferred from the circumstances that the matter in question has been finally clarified.

### **Rights of the party concerned**

The applicable data protection law grants you comprehensive data subject rights (rights of access and intervention) towards the data controller with regard to the processing of your personal data, which we inform you about below:

- Right to information pursuant to Art. 15 DSGVO;
- Right to rectification pursuant to Art. 16 DSGVO;
- Right to deletion pursuant to Art. 17 DSGVO;
- Right to restriction of processing pursuant to Art. 18 DSGVO;
- Right to notification pursuant to Art. 19 DSGVO;
- Right to data portability pursuant to Art. 20 DSGVO;
- Right to withdraw given consents pursuant to Art. 7(3) DSGVO;
- Right to lodge a complaint pursuant to Article 77 DSGVO.

### **Right of objection in general**

If we process your personal data within the framework of a balancing of interests due to our overriding legitimate interest, you have the right at any time to object to this processing with effect for the future on grounds arising from your particular situation. If you exercise your right of objection, we will stop processing the data concerned. However, we reserve the right to further processing if we can demonstrate compelling legitimate reasons for the processing which override your interests, fundamental rights and freedoms, or if the processing serves the purpose of assertion, exercise or defence of legal claims.

### **Objection to direct marketing**

If your personal data is processed by us for the purpose of direct marketing, you have the right to object at any time to the processing of your personal data for the purpose of such marketing. You can exercise your right of objection as described above under "Right of objection in general". If you exercise your right of objection, we will stop processing the data concerned for direct marketing purposes.

### **Storage period of personal data**

Storage period of personal data is determined by the respective legal basis, the purpose of processing and - if relevant - additionally by the respective legal retention period (e.g. retention periods under commercial and tax law). When processing personal data on the basis of explicit consent pursuant to Art. 6 para. 1 lit. a DSGVO, this data is stored until the party concerned revokes his/her consent. If there are statutory storage periods for data that are processed within the scope of legal or quasi-legal obligations on the basis of Art. 6 Para. 1 lit. b DSGVO, this data will be routinely deleted after the storage periods have expired, insofar as they are no longer required for the fulfilment of the contract or the initiation of the contract and/or there is no legitimate interest on our part in continuing to store them.

When processing personal data on the basis of Art. 6 para. 1 lit. f DSGVO, this data will be stored, until the party concerned exercises his or her right of objection pursuant to Art. 21 para. 1 DSGVO, unless we can demonstrate compelling legitimate reasons for the processing which override the interests, rights and freedoms of the data subject, or the processing serves the purpose of the assertion, exercise or defence of legal claims. When processing personal data for the purpose of direct marketing on the basis of Art. 6 para. 1 lit. f DSGVO, this data will be stored, until the party concerned exercises his or her right of objection pursuant to Art. 21 para. 2 DSGVO. Unless otherwise stated in the other information in this declaration on specific processing situations, stored personal data will be deleted when they are no longer necessary for the purposes for which they were collected or otherwise processed.